



Fall 2020

Dear Willow Elementary Parents and Local Business Owners,

Willow Elementary School relies on the generous support from our local community to make it the great school that it is. Thank you to all the corporate sponsors past and present who have donated. We hope you will consider being a corporate sponsor for this school year and continue to make Willow Elementary great!

DPS funding provides for basic financial needs, but it falls short in providing a great well-rounded education for our students. That's where the community comes in. Fundraising efforts help Willow provide the "extras" for our kids that are not provided by DPS, including our librarian, Reading Specialist para-professionals, AVID4Adventure and Playworks program, among other necessary things.

Having neighborhood businesses donate is critical to our school's success. Willow is nestled in the heart of Central Park's Conservatory Green neighborhood. Becoming a Willow corporate sponsor is a great way to gain exposure for your business and support our school at the same time. Willow has a great school App (downloaded by over 90% of our families) that allows for many powerful and personal marketing opportunities right on our parents' mobile devices, as well as several events that are attended by hundreds of our parents and community members. New this year, Willow PTA t-shirts will be given to every student and staff member at the school. We will be putting business logos on the back of these shirts for the Presenting, Gold and Silver levels.

Please review the information below regarding levels of sponsorship. You can make a donation via check, credit card or online through the PTA website.

Thank you for considering becoming a Willow corporate sponsor. Please note we are only accepting corporate sponsors until September 15, 2020 this year.

Sincerely,

Jenna Conner-Corporate Sponsorship Chair
sponsorship@willowelementarypta.com



2020-21 Willow Elementary School Sponsorship Opportunities

2019-20 WILLOW SPONSORSHIP OPPORTUNITIES SIGN UP BY SEPT 15, 2020	PRESENTING SPONSOR \$2250	GOLD SPONSOR \$1800	SILVER SPONSOR \$800	BRONZE SPONSOR \$400
MOBILE APP HOMEPAGE BANNER	PROMINENT DISPLAY OF COMPANY LOGO AND LANDING PAGE LINK FOR FOUR (4) MONTHS (6 AVAILABLE)			
BANNER ON FENCE	DISPLAY OF BANNER ON EXTERIOR FENCE ON WEST SIDE OF SCHOOL	DISPLAY OF BANNER ON EXTERIOR FENCE ON WEST SIDE OF SCHOOL		
MOBILE APP PUSH NOTIFICATIONS	TWO (2) SHORT MESSAGE ALERTS TO ALL USERS THAT OPENS TO YOUR WEBSITE OR ONLINE OFFER(S)	TWO (2) SHORT MESSAGE ALERTS TO ALL USERS THAT OPENS TO YOUR WEBSITE OR ONLINE OFFER(S)		
WEEKLY PTA NEWSLETTER	COMPANY LOGO AND LINK IN MONTHLY PTA NEWSLETTER	COMPANY LOGO AND LINK IN MONTHLY PTA NEWSLETTER		
WILLOW T-SHIRTS	COMPANY LOGO ON WILLOW T-SHIRTS *logos must be received by 9/15/20	COMPANY LOGO ON WILLOW T-SHIRTS *logos must be received by 9/15/20	COMPANY LOGO ON WILLOW T-SHIRTS *logos must be received by 9/15/20	
AUCTION [SPRING 2021] *auction will either be live or online depending on current pandemic situation	DEDICATED SIGNAGE AT EVENT. LOGO INCLUDED IN MARKETING MATERIALS. FOUR (4) TICKETS	LOGO INCLUDED IN MARKETING MATERIALS. FOUR (4) TICKETS	LOGO INCLUDED IN MARKETING MATERIALS. TWO (2) TICKETS	
IN SCHOOL SIGNAGE	PROMINENT DISPLAY OF COMPANY LOGO [12" X 12"] WITHIN WILLOW FOR ONE (1) SCHOOL YEAR	PROMINENT DISPLAY OF COMPANY LOGO [12" X 12"] WITHIN WILLOW FOR ONE (1) SCHOOL YEAR	PROMINENT DISPLAY OF COMPANY LOGO [12" X 12"] WITHIN WILLOW FOR ONE (1) SCHOOL YEAR	
PTA WEBSITE LOGO WEBLINK	COMPANY LOGO AND LINK FEATURED ON WILLOW PTA WEBSITE FOR ONE (1) YEAR	COMPANY LOGO AND LINK FEATURED ON WILLOW PTA WEBSITE FOR ONE (1) YEAR	COMPANY LOGO AND LINK FEATURED ON WILLOW PTA WEBSITE FOR ONE (1) YEAR	COMPANY LOGO AND LINK FEATURED ON WILLOW PTA WEBSITE FOR ONE (1) YEAR



2020-21 Willow Elementary School Sponsorship Commitment Form

Company Name:			
Company Contact:		Phone Number:	
Email:			
Company Address:			
City:	State:	Zip:	
Company Website:			
Signature:			

Check Sponsorship Level and Payment Option	Check [†]	Credit Card ^{††}	Electronic ^{†††} Payment
Presenting Sponsor \$2250	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gold \$1800	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Silver \$850	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bronze \$400	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

[†] Make checks payable to Willow Elementary PTA. Mail completed 20-21 Willow Elementary School Sponsorship Commitment Form and check to Emileigh Chod, Willow Elementary PTA Co-President, ATTN: PTA Sponsorships, 9694 E 60th Pl, Denver, Colorado 80238.

^{††} For credit card orders, please call Jaryd Takushi, Willow Elementary PTA Treasurer, at (303) 378-2730 to process.

^{†††} To pay electronically, please visit willowelementarypta.com and select "Donate" to make a payment.

High resolution (300dpi or higher) company logo image (e.g. .jpg, .png, .ai) can be emailed to: sponsorship@willowelementarypta.com